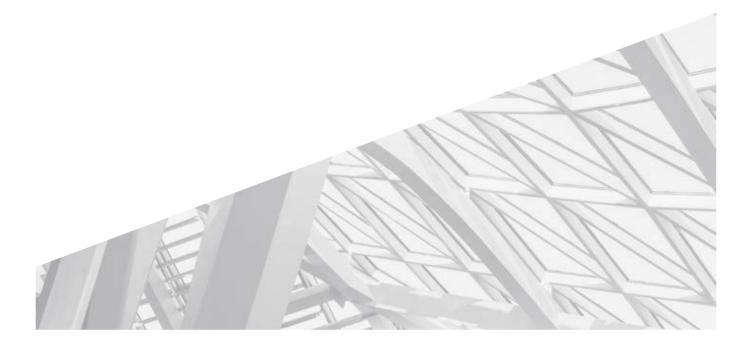


2022 November Partner book



London London (

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#### WORKSHOP







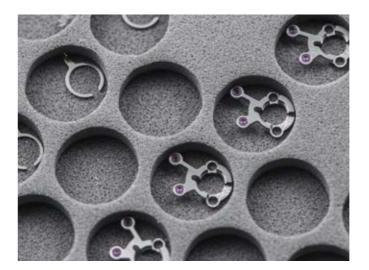


Swiss in the manufacturing till the end of their hands, but British in spirit, our timekeepers are discreet with a subtle touch of humour which appears through a hint of eccentricity: for instance, a movement that plays with time, an animation which catches your attention, a touch of colour which thwarts the conventional codes, a Piccadilly case with distinctive design.



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In our workshop near la Chaux-de-Fonds, the Speake-Marin watchmakers build the movements and assemble the watches in a rigorous watchmaking tradition where know-how and excellence are the key words. Timekeepers with a timeless elegance manufactured in very limited editions. Exclusive watches which are unique from the design of the dials to the complexity of the movement.



#### WORKSHOP





#### **HISTORY**



Speake-Marin creates, develops and assembles innovative timepieces, exclusively equipped with inhouse mechanical movements as limited editions or unique pieces only.

Founded in 2002, the fine watchmaking house is based in the heart of Geneva since 2018. It was an obvious choice for Speake-Marin to establish its new head office in Geneva, which represents both the cradle of luxury fine watchmaking and the "city of peace".

Speake-Marin creates «Belle Horlogerie» collections for those who want to wear a unique watch on their wrist. Speake-Marin finds inspiration for its work in modern architecture and design, reflected in contemporary design for movements and dials, combined with a distinctive classic inspired case. The brand appeals to watch connoisseurs who want to express their style and individuality with an audacious look that distinguishes them from others.



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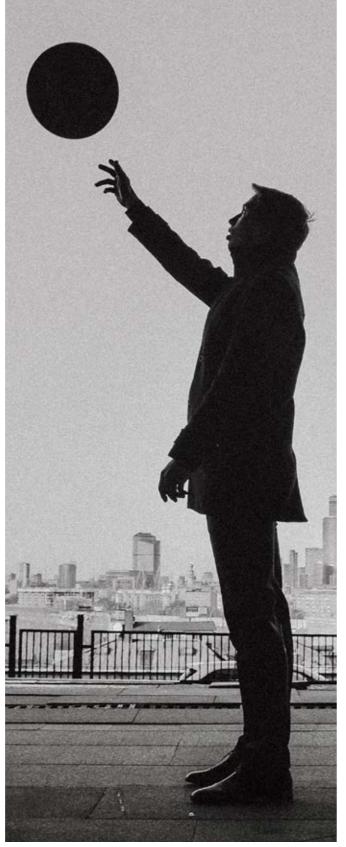
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#### HISTORY

#### **SPEAKE-MARIN VALUES**



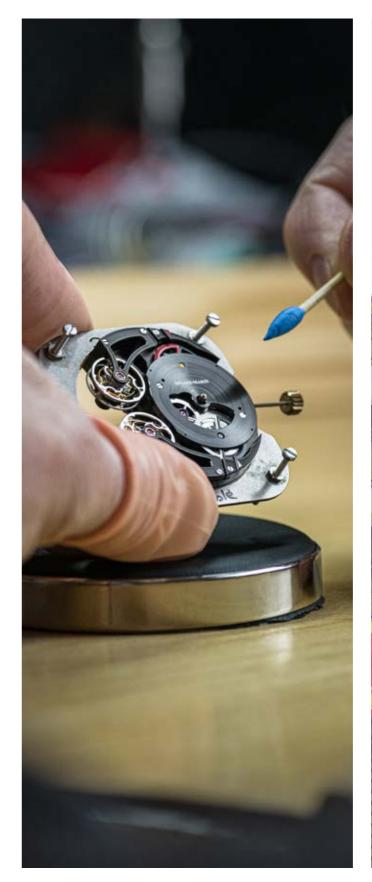


#### Freedom

Free spirit is a key driver for Speake-Marin. In terms of creation and entrepreneurship, Speake-Marin doesn't rely on anybody and is free to shape its future in any possible way.

#### Independence

Speake-Marin is financially independent, which allows the company to make its own choice without any influence from external stakeholders.



#### Respect

Speake-Marin pays tribute to Swiss fine watchmaking heritage and respects the traditional know-how. Speake-Marin values all its relations as equal, both internal and external. All external parties are treated as partners and members of the "Speake-Marin family".

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#### Authenticity

Speake-Marin develops and sells authentic, purely "Swiss-made" watches. Both authentic through its products and values, Speake-Marin won't renege on its strong position statement.

#### **HOUSE COMMITMENT**

Speake-Marin is committed to create "Belle Horlogerie" - Beautiful timepieces – in respect of the Swiss fine watchmaking heritage.

All collections are proposed in LIMITED EDITIONS ONLY.

All collections house EXCEPTIONAL MOVEMENTS ONLY.

All creations are EXCLUSIVE to Speake-Marin.

Speake-Marin is aware of the 21st century's challenges from an environmental and a social perspectives and therefore is maximizing efforts to decrease its carbon foot print, and to impact the society in a positive way.



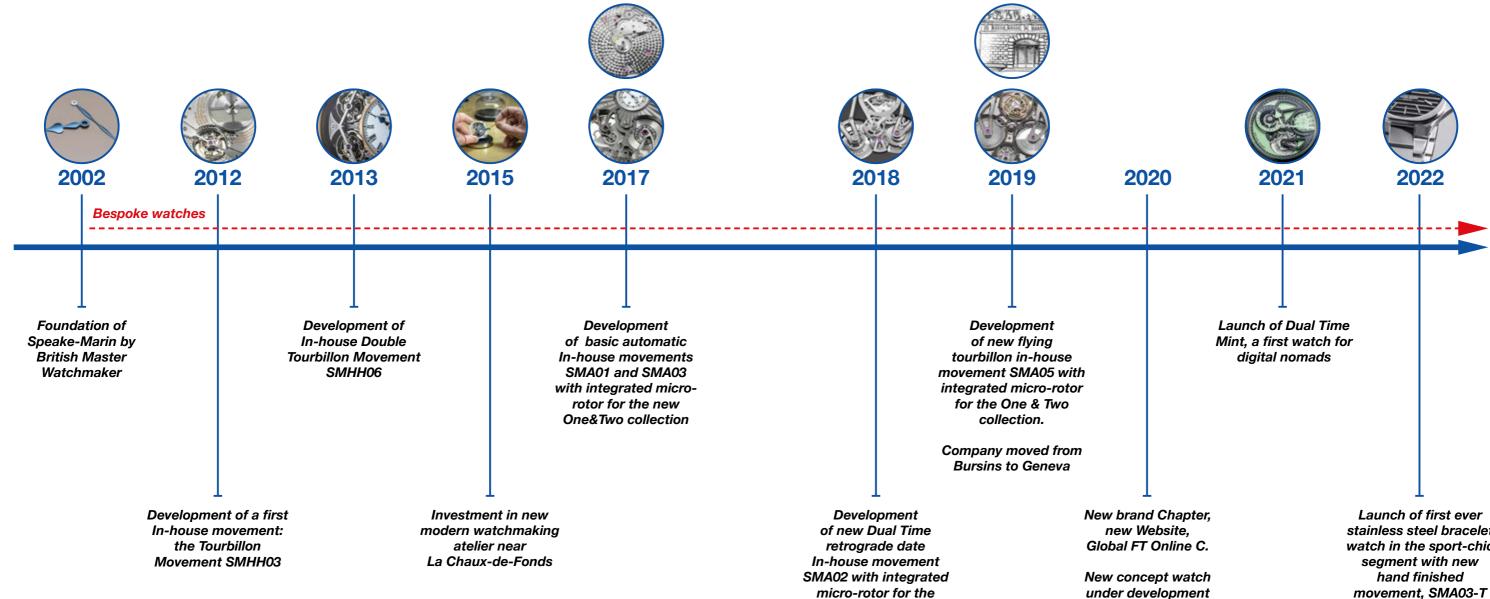
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#### **HOUSE COMMITMENT**

#### **SPEAKE-MARIN EVOLUTION**

5



**One&Two collection** 

#### **SPEAKE-MARIN EVOLUTION**

35

stainless steel bracelet watch in the sport-chic

#### **IN-HOUSE MOVEMENTS**



SMA01 / Released 2017 / IN-HOUSE



SMA02 / Released 2019 / IN-HOUSE



Since 2015, Speake-Marin initiated a movement strategy to fully develop and assemble in-house movements within its atelier in Neuchâtel area, Switzerland.

This new strategy gave birth to the SMA collection, which includes openworked, closed dials and haute horlogerie movements.



SMA-HH06 / Released 2014 / IN-HOUSE



SMA-HH02 / Released 2017 / IN-HOUSE



SMA03-T / Released 2022 / IN-HOUSE

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#### **IN-HOUSE MOVEMENTS**



SMA03 / Released 2018 / IN-HOUSE



SMA05 / Released 2019 / IN-HOUSE



SMA03-T20 / Released 2022 / IN-HOUSE

#### VINTAGE MOVEMENTS

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FW2012 / Released 2003 / IN-HOUSE



Vintage VALJOUX 92 / Released 2016



The London Chronograph collection makes vintage

iconic movements live again.

Vintage VALJOUX 72 / Released 2019



EROS / Released 2011



Vintage VALJOUX 88 / Released 2020



SMA-HH03 / Released 2012 / IN-HOUSE

#### FORMER GENERATION MOVEMENTS

SM2 / Released 2009 / IN-HOUSE



SMRT01 / Released 2012



VAUCHER 3002 / Released 2014

#### **MOVEMENT SPECIFICITIES**



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Models	Openworked HMS	Openworked Dual Time	Academic Art Series	Ripples	Openworked Tourbillon	Vertical Double Tourbillon	Minute Repeater Tourbillon
Movement	SMA01	SMA02	SMA03	SMA03-T	SMA05	SMA HH-06	SMA HH-02
Casing-diameter	30.00 mm	34.00 mm	30.00 mm	30.00 mm	34.00 mm	38.00	34.40 mm
Height (without hands)	5.00 mm	6.65 mm	3.90 mm	3.90 mm	7.15 mm	8.75 mm	9.80 mm
Kind of winding	Automatic	Automatic	Automatic	Automatic	Automatic	Manual	Manual
Frequency	4 Hz (28'800 A/h)	4 Hz (28'800 A/h)	4 Hz (28'800 A/h)	4 Hz (28'800 A/h)	3 Hz (21'600 A/h)	3 Hz (21'600 A/h)	3 Hz (21'600 A/h)
Power reserve	52 h	52 h	52 h	52 h	72 h	72 h	72 h
Number of jewels	33	36	31	29	33	56	51
Number of components	171	273	147	147	290	402	536
Average rate	Criteria COSC	5 ± 5 s/d	5 ± 5 s/d	4 ± 4 s/d	4 ± 4 s/d	4 ± 4 s/d	4 ± 4 s/d
Winding by the winding-stem	192 turns	192 turns	192 turns	192 turns	192 turns	33 turns	33 turns

Models	Resilience Velshda Serpent Calendar	Spirit Wing Commander	Spirit Seafire	London Chronographe	London Chronographe Bronze	London Chronographe Bronze	London Chronographe Titane
Movement	Vaucher 3002	Timeless TL-1024	ETA 7750	Valjoux 92	Valjoux 72	Valjoux 726	Valjoux 88
Casing-diameter	26.60 mm	30.00 mm	30.00 mm	29.50 mm	29.50 mm	29.50 mm	29.50 mm
Height (without hands)	3.70 mm	7.90 mm	7.90 mm	6.00 mm	7.33 mm	7.33 mm	7.33 mm
Kind of winding	Automatic	Automatic	Automatic	Manual	Manual	Manual	Manual
Frequency	4 Hz (28'800 A/h)	4 Hz (28'800 A/h)	4 Hz (28'800 A/h)	2.5 Hz (18'000 A/h)	2.5 Hz (18'000 A/h)	3 Hz (21'600 A/h)	2.5 Hz (18'000 A/h)
Power reserve	50 h	48 h	48 h	39 h	39 h	39 h	44 h
Number of jewels	28	-	25	-	-	-	
Number of components	193	-	-	-	-	-	
Average rate	-	-	-	-	-	-	-
Winding by the winding-stem	130 turns	40 turns	100 turns	-	-	-	

B

## **MOVEMENT SPECIFICITIES**



Speake-Marin fine watchmaking collections explore different universes and inspirations.

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The One & Two collection reinvents fine watchmaking codes with openworked and three-dimensional dials inspired by modern design and architecture.

The London Chronograph collection makes vintage iconic movements live again.

The Art-Series are dedicated to engraving artwork and other art techniques.

The Haute Horlogerie collection is dedicated to high complications.

Last but not least, Speake-Marin goes one step further with its very exclusive on demand service: the Exclusive Bespoke Service.

# **COLLECTIONS**



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Movement	Calibre SMA03-T automatic movement with fully integrated micro-rotor. Hand-finished bridges, inner angle, rhodium- plated, geneva stripes.
Power reserve Frequency Jewels	52 hours 28,800 v.p.h / 4Hz 29
Functions	Central hours, minutes and small seconds
Case	New «La City» case in stainless-steel. Front and back sapphire crystals treated with anti-reflective coating.
Quantity	Limited annual production of 100 pieces.

# **Ripples**

Thickness Diameter	9.20 mm 40.30 mm
Water resistance	5 ATM (50 meters)
Dial	Black dial with «Ripples» finishing and polished indexes. Black small second counter at 1.30.
Hands	Heart-shaped rhodium-plated hands.
Strap	Integrated stainless-steel bracelet.
Buckle	Stainless-steel folding buckle





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Movement	Calibre SMA03-T20 automatic movement with fully integrated micro-rotor. Hand-finished bridges, inner angles, rhodium-plated, geneva stripes.
Power reserve Frequency Jewels	52 hours 28,800 v.p.h / 4Hz 31
Functions	Central hours, minutes and small seconds
Case	New «La City» case in stainless-steel. Front and back sapphire crystals treated with anti-reflective coating.
Quantity	Limited edition of 50 pieces.

# Ripples - 20<sup>TH</sup> Anniversary

Thickness Diameter	9.20 mm 40.30 mm
Water resistance	5 ATM (50 meters)
Dial	Solid gold dial with «Ripples» finishing and polished indexes. Solid gold small second counter at 1.30.
Hands	Heart-shaped rhodium-plated hands.
Strap	Integrated stainless-steel bracelet.
Buckle	Stainless-steel folding buckle



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LIMITED EDITION N° 1 to 10

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38Ø Red gold 42381330, 10 pieces



LIMITED EDITION OF 38

38Ø Titanium 413813330, 19 pieces

Movement	Calibre SMA01 automatic movement with fully integrated micro-rotor	Thickness Diameter	10.5 mm 38 mm and 42 mm
Power reserve Frequency	52 hours 28,800 v.p.h / 4Hz	Water resistance	3 bar (30 meters)
Jewels	33	Dial	Openworked dial. Sun burst Geneva stripes finish. Small black seconds counter
Functions	Central hours, minutes and small seconds		at 1.30
Case	New generation Piccadilly case in 18k red gold or titanium (Grade 5). Front and back sapphire crystals treated with anti-reflective	Hands	Heart-shaped gold coated and blued steel hands.
	coating	Strap	Black alligator.
		Buckle	18K red gold pin buckle or titanium folding buckle

#### **Openworked HMS V3**



42Ø Red gold 42421330, 10 pieces



42Ø Titanium 41421330, 19 pieces





LIMITED EDITION OF 28

38Ø Titanium 413816390, 10 pieces

Movement	Calibre SMA02 automatic movement with fully integrated micro-rotor
Power reserve Frequency Jewels	52 hours 28,800 v.p.h / 4Hz 36
Functions	Central hours, minutes and small seconds. Retrograde date and Dual Time Indication
Case	New generation Piccadilly case in titanium (Grade 5) with black DLC coating. Front and back sapphire crystals treated with anti-reflective coating

### **Openworked Dual Time Lime**



Thickness Diameter	12.35 mm 38 mm and 42 mm
Water resistance	3 bar (30 meters)
Dial	Openworked lime finished dial 24H Dual time indication in black and lime Small seconds at 1:30
Hands	Black heart-shaped hands with lime lacquer
Strap	Lime rubber strap
Buckle	Pin buckle titanium with black DLC coating



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LIMITED EDITION OF 28

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38Ø Titanium 413809290, 10 pieces

Movement	Calibre SMA02 automatic movement with fully integrated micro-rotor
Power reserve Frequency Jewels	52 hours 28,800 v.p.h / 4Hz 36
Functions	Central hours, minutes and small seconds. Retrograde date and Dual Time Indication
Case	New generation Piccadilly case in titanium (Grade 5) with black DLC coating. Front and back sapphire crystals treated with anti-reflective coating

### **Openworked Dual Time Mint**



Thickness Diameter	12.35 mm 38 mm and 42 mm
Water resistance	3 bar (30 meters)
Dial	Openworked mint finished dial Dual time indication in black and mint Small seconds at 1:30
Hands	Heart-shaped rhodium plated hands with mint lacquer
Strap	Mint rubber strap
Buckle	Pin buckle titanium with black DLC coating





LIMITED EDITION OF 20

38Ø Red gold 423809250, 20 pieces



LIMITED EDITION OF 30

38Ø Titanium 413809250, 30 pieces

Movement	Calibre SMA02 automatic movement with fully integrated micro-rotor
Power reserve Frequency Jewels	52 hours 28,800 v.p.h / 4Hz 36
Functions	Central hours, minutes and small seconds. Retrograde date and Dual Time Indication
Case	New generation Piccadilly case in 18k red gold and titanium (Grade 5). Front and back sapphire crystals treated with anti-reflective coating

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#### **Openworked Dual Time**



42Ø Red gold 424209250, 20 pieces



42Ø Titanium 414209250, 30 pieces

Thickness Diameter	12.35 mm 38 mm and 42 mm	
Water resistance	3 bar (30 meters)	
Dial	Openworked black mat finished dial Dual time indication in black and brown Small seconds at 1.30	
Hands	Heart-shaped gold coated or rhodium plated hands with superluminova	
Strap	Black alligator.	
Buckle	18K red gold pin buckle or titanium folding buckle	



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413812000





Movement	Calibre SMA03 automatic movement with fully integrated micro-rotor.	
Power reserve Frequency Jewels	52 hours 28,800 v.p.h / 4Hz 31	
Functions	Central hours, minutes and small seconds	
Case	New generation Piccadilly case in titanium (Grade 5). Front and back sapphire crystals treated with anti-reflective coating	
Quantity	Limited Edition of 38	

#### Academic

38Ø Titanium

413812060

42Ø Titanium

414212060

10.5 mm Thickness 38 mm and 42 mm Diameter

Water resistance 3 bar (30 meters)



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Two levels blue, grey or white dial: polished finish in the middle and mat finish in the Dial outer circle. Small seconds at 1.30

Hands Heart-shaped rhodium-plated hands.

Strap Chocolate, sigaro, argile, magnet light nubuck

Titanium folding buckle Buckle



## **VINTAGE COLLECTION**

Non-Contractual images



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42Ø Titanium 514208010, 15 pieces



Movement	Vintage Calibre Valjoux 88, manual winding movement
Power reserve Frequency Jewels	44 hours 18,000 v.p.h / 2.5Hz -
Functions	Hours and Minutes, Triple date, Chronograph, Moon phase
Case	Iconic Piccadilly case in titanium (grade 5) Front and back sapphire crystals treated with anti-reflective coating

## London Chronograph / Valjoux 88



42Ø Titanium 514208050, 15 pieces

	Red	
Thickness Diameter	15.10 mm 42 mm	
Water resistance	3 bar (30 meters)	
Dial	Three-dimensional dial, with two black floating counters, blue and beige indexes. SuperLumiNova® date numerals and the indication of the moon	
Hands	Heart-shaped rhodium plated hands with SuperLumiNova®	
Strap	Blue or Beige calf leather	
Buckle	Folding titanium buckle.	

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#### VINTAGE COLLECTION



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42Ø Titanium 114208030, 14 pieces



Movement	Calibre Valjoux 92, manual winding movement	
Power reserve Frequency Jewels	40 hours 18,000 v.p.h / 2.5Hz 17	
Functions	Chronograph. Central hours, minutes, seconds	
Case	Iconic Piccadilly case in titanium (Grade 5).	

## London Chronograph / Valjoux 92



42Ø Titanium 114208010, 14 pieces

Thickness	
Diameter	

15 mm 42 mm



Water resistance 3 bar (30 meters)

Dial

Three-dimensional dial. Chronograph complication: 60 seconds and 45 minute floating counters. Rotating topping tool in the center Chronograph function in red.

Hands

Strap Buckle Heart-shaped blued steel hands

Striped fabric or blue rubber Stainless steel pin buckle

#### VINTAGE COLLECTION



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Non-Contractual images



42Ø Bronze 594208010, 10 pieces



33

Movement	Vintage Calibre Valjoux 72, manual winding movement	
Power reserve Frequency Jewels	40 hours 21,600 v.p.h / 3Hz -	
Functions	Chronograph. Central hours, minutes, seconds	
Case	Iconic Piccadilly case in bronze (alloy of bronze and tin). Front and back sapphire crystals treated with anti-reflective coating	

## London Chronograph / Valjoux 72



42Ø Bronze 594208060, 10 pieces



Thickness Diameter Water resistance	15 mm 42 mm 3 bar (30 meters)		
Dial	Three-dimensional dial. Chronograph complication: 60 seconds, 30 minute and 12 hours floating counters. Rotating topping tool in the center Chronograph function in orange.		
Hands	Heart-shaped bronze hands		
Strap	Beige calf leather		
Buckle	Folding titanium buckle.		

#### **ART SERIES**



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Movement	Calibre SMA03 automatic movement with micro-rotor.	
Power reserve Frequency Jewels	52 hours 28,800 v.p.h / 4Hz 31	
Functions	Central hours, minutes and small seconds at 1:30	
Case	New generation 5N red gold Piccadilly case. Front and back sapphire crystals treated with anti-reflective coating.	
Quantity	Limited Edition of 10 pieces per diameter	

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### Tutti Frutti V2



42Ø Titanium 424214160, 10 pieces

Thickness Diameter Water resistance	10.5 mm 38 mm and 42 mm 3 ATM (30 meters)		
Dial	Unique carbon dial, developped espeacially for the brand in a Swiss high-tech company. Multicolored roman numerals. Small black laquered dial at 1:30		
Hands	Heart shaped gold coated hands		
Strap	Black leather with double multicolored stitching.		
Buckle	5N red gold pin buckle		



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4138	133	860, 4	pieces

Movement	Calibre SMA03 automatic movement with micro-rotor.
Power reserve Frequency Jewels	52 hours 28,800 v.p.h / 4Hz 31
Functions	Central hours, minutes and small seconds at 1:30
Case	New generation Piccadilly case in titanium (Grade 5). Front and back sapphire crystals treated with anti-reflective coating
Quantity	Limited Edition of 9

## Rhinoceros



Thickness Diameter	10.5 mm 42 mm		
Water resistance	3 bar (30 meters)		
Dial	Engraved Rhinoceros dial on Black glossy lacquer with rotating topping tool		
Hands	Heart shapped rhodium-plated hands		
Strap	Lime tree wood bracelet, interior in natural cork		
Buckle	Titanium folding buckle		

#### **ART SERIES**



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Movement	Calibre SMA03 automatic movement with micro-rotor.
Power reserve Frequency Jewels	52 hours 28,800 v.p.h / 4Hz 31
Functions	Central hours, minutes and small seconds
Case	New generation Piccadilly case in titanium (Grade 5). Front and back sapphire crystals treated with anti-reflective coating
Quantity	Limited Edition of 18

- 48 —

# Dragon



420 III.a		um
414206320,	6	pieces

Thickness Diameter Water resistance Dial	10.5 mm 42 mm 3 bar (30 meters) Three dimensional engraved dial Small seconds at 1.30 Rotating topping tool 5N Dragon with grey, golden or red lacquer background.	
Hands	Heart shapped rhodium-plated hands	
Strap	Black alligator	
Buckle	Titanium folding buckle	



#### HAUTE HORLOGERIE

25





LIMITED EDITION OF 10

38Ø Red gold 423811040, 10 pieces





LIMITED EDITION OF 10

38Ø Titanium 413811040, 10 pieces

Movement	Calibre SMA05 automatic movement with fully integrated micro-rotor. 60 sec Flying Tourbillon		
Power reserve Frequency Jewels	72 hours 21,600 v.p.h / 3Hz 35		
Functions	Central hours, minutes with power reserve.		
Case	New generation Piccadilly case in 18k rose gold and titanium (Grade 5) with black DLC coating. Front and back sapphire crystals treated with anti-reflective coating		



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## **New / Openworked Tourbillon V2**





42Ø Red gold 424211040, 10 pieces



42Ø Titanium 414211040, 10 pieces

Thickness	
Diameter	

12.35 mm 38 mm and 42 mm

Water resistance 3 bar (30 meters)





- Openworked dial. Black microblasted mat finish. Black PVD bridges.
- Heart-shaped gold coated or black PVD plated hands with Superluminova Hands
- Cool Grey Strap
- 18K rose gold or titanium with black DLC coating pin buckle Buckle



#### HAUTE HORLOGERIE



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LIMITED EDITION OF 10

38Ø Red gold 423811250, 5 pieces



LIMITED EDITION OF 10

38Ø Titanium 413811250, 5 pieces

Movement	Calibre SMA05 automatic movement with fully integrated micro-rotor. 60 sec Flying Tourbillon
Power reserve Frequency Jewels	72 hours 21,600 v.p.h / 3Hz 33
Functions	Central hours, minutes with power reserve.
Case	New generation Piccadilly case in 18k red gold and titanium (Grade 5). Front and back sapphire crystals treated with anti-reflective coating

# New / Openworked Tourbillon



42Ø Red gold 424211250, 5 pieces



42Ø Titanium 414211250, 5 pieces

Thickness	12.35 mm
Diameter	38 mm and 42 mm

Water resistance 3 bar (30 meters)



Dial Openworked dial. Black microblasted mat finish. Black plated bridge flanks

Heart-shaped gold coated or rhodium plated hands with Superluminova Hands

Black alligator Strap

18K red gold pin buckle or titanium folding Buckle buckle

## **Openworked Vertical Double Tourbillon**



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Movement	Calibre SMA-HH06, manual winding vertical double tourbillon movement. Openworked movement. Patented rate equalizer
Power reserve Frequency Jewels	70 hours 21,600 v.p.h / 3Hz 56
Functions	Off set hours, minutes with power reserve and day/night indicators
Case	Iconic Piccadilly case in white gold. Front and back sapphire crystals treated with anti- reflective coating

# **Openworked Vertical Double Tourbillon**

Thickness Diameter	14.3 mm 46 mm
Water resistance	3 bar (30 meters)
Dial	Openworked black floating dial with step effect
Hands	Heart-shaped rhodium plated hands
Strap	Black alligator
Buckle	18k white gold pin buckle

#### **Black Vertical Double Tourbillon**



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Movement	Calibre SMA-HH06, manual winding vertical double tourbillon movement. <u>Patented rate</u> equalizer. Black plate and rhodium-plated discs and bridges.	Thickness Diameter Water resistance	14.3 mm 46 mm 3 bar (30 meters)	Movement	Calibre SMA-HH06, manual winding vertical double tourbillon movement. <u>Patented rate equalizer</u> . Rhodium-plated plate and black discs and bridges.
Power reserve Frequency Jewels	70 hours 21,600 v.p.h / 3Hz 56	Dial Hands	Oven-fired, white enamel dial Heart-shaped blued steel hands	Power reserve Frequency Jewels	70 hours 21,600 v.p.h / 3Hz 56
Functions	Off set hours, minutes with power reserve	Strap	Black alligator	Functions	Offset hours, minutes with power reserve
Case	and day/night indicators Iconic Piccadilly case in 18K white gold. Front and back sapphire crystals treated with anti-reflective coating	Buckle	18K white gold pin buckle	Case	and day/night indicators Iconic Piccadilly case in 18K white gold. Front and back sapphire crystals treated with anti-reflective coating

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#### **Double Vertical Tourbillon**

Thickness Diameter	14.3 mm 46 mm
Water resistance	3 bar (30 meters)
Dial	Oven-fired, white enamel dial
Hands	Heart-shaped blued steel hands
Strap	Black alligator
Buckle	18K white gold pin buckle

## Sapphire - Tourbillon Minute Repeater Carillon



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# Sapphire - Tourbillon Minute Repeater Carillon

Non-Contractual images

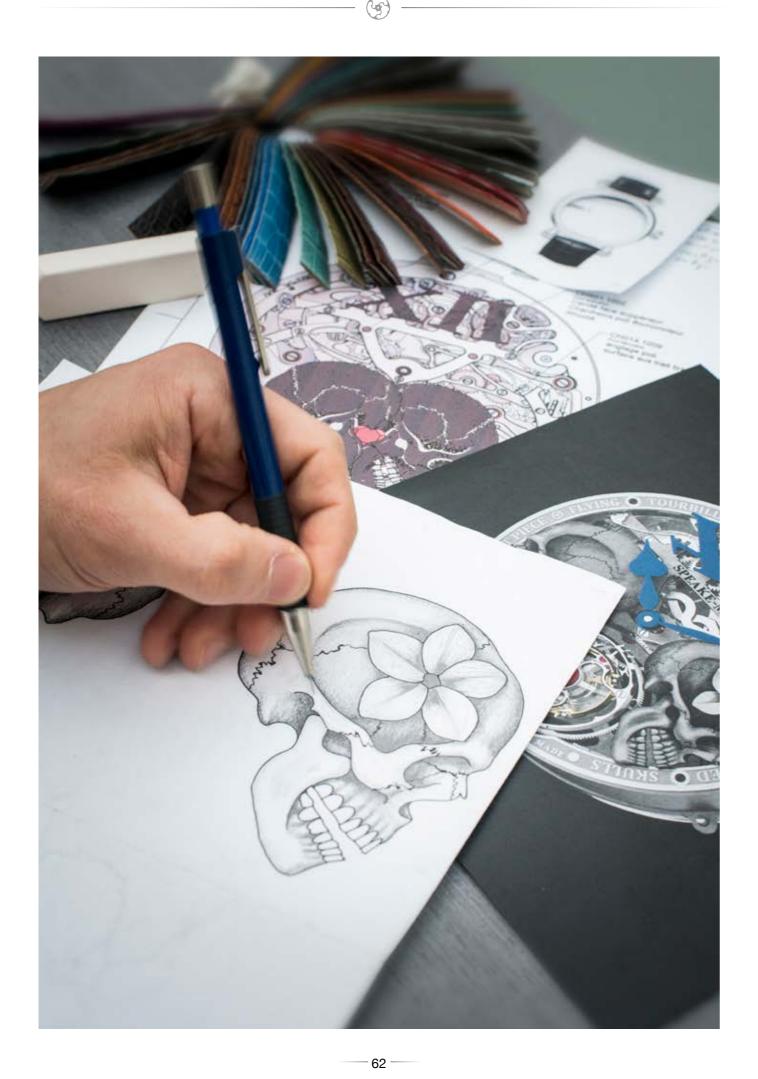
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Remark	Bespoke project on request
Case	Full Sapphire crystal case: bezel, watch case, back and shoulders.
Frequency	21.600 v.p.h / 3Hz
Power reserve	72 hours
Functions	Carillon minute repeater. Central hours and minutes.
Movement	Calibre SMA-HH02, 60 seconds flying tourbillon. Skeletonized. <u>Patented safety</u> module. Manual winding movement

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Thickness Diameter	17mm 46.4 mm
Water resistance	3 bar (30 meters)
Dial	Skeletonized dial with big red XII figure dis-integration module.
Hands	Heart-shaped blue steel hands
Strap	On demand
Buckle	Titanium folding buckle



# **EXCLUSIVE BESPOKE SERVICE**

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Speake-Marin at your service to create and develop unique timepieces or limited editions on demand.

Benefit from a free internal design service

Choose the material (Gold, Titanium) and the case size (38 mm or 42 mm)

Choose your case finish (treatment & engraving)

• Enjoy the new Speake-Marin in-house movements

· Choose your movement finishing (customization, engraving etc...)

Choose your dial according to your wishes

Choose your custom made bracelet

• Delivery: depending on the complexity of the project, between 4 and 12 months upon receipt of your order confirmation

# **Special creations - Dials**

# Special creations - Case engraving & setting





























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#### ACCESSORIES





3

All watches are delivered with Medium size straps. All straps are available in Small, Medium and Large sizes. Except rubber straps.



20 000 Black alligator



22 000 Black rubber



22 002 Blue rubber



22003 Orange rubber



21 004 Sigaro Nubuck



21 005 Argile Nubuck



21 0006 Magnet light Nubuck





#### 24 000 Natural Nubuck



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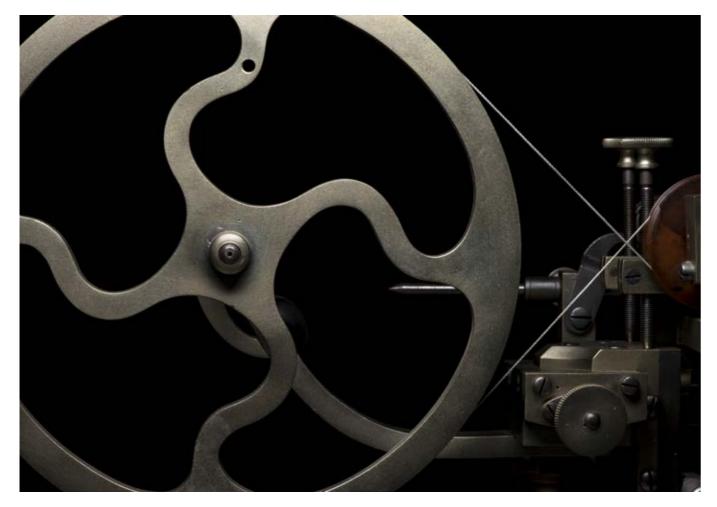
#### User guide

#### COMMUNICATION

For any request contact:

elodie@speake-marin.com

The design of the Speake-Marin Logo was inspired by the topping tool which is a tool used to alter the profile of the teeth of the wheels.



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#### LOGO

Please use the simplified logo for all your communication. If you don't have it, do not hesitate to contact our communication department.

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#### PANTONE

The two main colours of Speake-Marin are brown and blue. To avoid all confusion, we defined the Pantone. We wish to create a strong identity and be recognised easily. Please use these two colours for all your communication.

PANTONE 7518C C: 38% M: 58% J: 55% N: 47%

#### **CORPORATE IDENTITY**



PANTONE 286C C: 100% M: 79% J: 16% N: 3%

#### **ADVERTISING**



All Speake-Marin advertising must be validated by Speake-Marin. So as to prepare the advertising material, could you please send us 1 week before the deadline all the needed information: spec tech, vehicle, format.











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#### PRESS RELEASES

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All press releases are sent by e-mail to the press. Besides, these press kits are available on our website at any time, without restriction on : www.speake-marin.com/press.

ONE&TWO-DUAL TIME MINT

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Should you need us for your invitations, do not hesitate to request help. We will help you to create an invitation in line with your event and our corporate identity.

40 SPEAKE-MARIN 3



#### **EVENTS** - Invitations



#### **EVENTS - Dinner or Cocktail**

Our colour is brown with a hint of blue. Please use our corporate colours accordingly.

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For example: a brown tablecloth with blue flowers or blue glasses.















#### **EVENTS - Exhibition**

BOOTH OR CONSTRUCTION.

As much as possible, use our colours and make our logo visible.

Do not hesitate to contact us if you need to produce stickers or visuals.

#### GIFT

The customer gift is an erasable Note Book. We are ready to provide them for your events, exhibitions, training sessions.

If you decide to produce your own gift for one of your events, please send us the project for validation.

#### WATCH BOXES



Warranty card

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Shopping bag

Blue pounch

Piano watch box for Haute Horlogerie only









Please use Speake-marin display material <u>only</u>. Our displays are part of our corporate identity and reinforce our message.





Display material for counter





#### **DISPLAY MATERIAL**

Gloves

Watch tray



Display material for window







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